

Privacy Policy



Last updated: 13th January 2025

1. Introduction

At Skipping Workshops U.K Limited ("we", "our", "us"), we value the privacy of our visitors and clients. This Privacy Policy explains how we collect, use, protect, and share your personal information. By using our website or engaging with our services, you agree to the collection and use of information in accordance with this policy.

We are committed to protecting your privacy and ensuring that your personal data is handled in a safe and responsible manner in compliance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

2. Information We Collect

We collect the following types of data from users interacting with our website and services:

- Personal Data includes, but is not limited to:
 - Name
 - Email address
 - Phone number
 - Postal address
 - Payment information (such as credit/debit card details)
 - Any other personal data you voluntarily provide when booking workshops or communicating with us (e.g., via forms or emails).
- Non-Personal Data includes:
 - IP address
 - Browser type and version
 - Pages visited on our website
 - Date and time of visit
 - Geographical location (if applicable)
 - Device information (e.g., operating system)

3. How We Use Your Data

We use your personal data for the following purposes:

- To provide our services: Processing bookings, scheduling workshops, communicating with you about our services, and providing customer support.
- For communication: Responding to inquiries, sending you updates about upcoming workshops, promotions, and other relevant information (with your consent).
- For marketing purposes: To send promotional materials (e.g., newsletters, special offers) via email or other communication channels. You can opt-out of marketing communications at any time.
- For website functionality: To improve the user experience on our website and ensure it works properly across devices.
- For legal compliance: Complying with legal obligations, such as responding to lawful requests or legal processes.

4. How We Share Your Data

We will not sell, rent, or lease your personal data to third parties. However, we may share your data with the following entities under specific circumstances:



- **Service Providers:** Third-party companies that help us process payments (e.g., PayPal, Stripe), send marketing communications (e.g., Mailchimp), and provide other necessary services.
- **Legal Compliance:** In certain situations, we may be required to disclose your personal data to law enforcement authorities or other governmental bodies in response to legal requests or to protect our legal rights.
- **Business Transfers:** If we are involved in a merger, acquisition, or asset sale, your personal data may be transferred to the new owner.

5. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience on our website. Cookies are small text files placed on your device to store information. We may use the following types of cookies:

- **Essential Cookies:** Necessary for the basic functioning of the website (e.g., session cookies for user login).
- **Performance Cookies:** To analyse how visitors interact with our website, such as Google Analytics.
- **Functionality Cookies:** To remember your preferences, such as language or region.
- **Targeting/Advertising Cookies:** Used for personalised ads based on your browsing history.

You can manage your cookie preferences through your browser settings or our cookie consent banner. For more information, please refer to our Cookies Policy.

6. Data Retention

We will retain your personal data for no longer than is necessary for the purposes set out in this Privacy Policy or as required by law. If you have subscribed to our mailing list, you can unsubscribe at any time, and your data will be removed.

7. Your Data Protection Rights

Under the UK GDPR, you have the following rights concerning your personal data:

- **Access:** You can request a copy of the personal data we hold about you.
- **Rectification:** You can request correction of any inaccurate or incomplete personal data.
- **Erasure:** You can request the deletion of your personal data, subject to certain conditions.
- **Restriction of Processing:** You can request that we limit the way we process your personal data.
- **Data Portability:** You can request a copy of your personal data in a structured, commonly used, and machine-readable format.
- **Objection to Processing:** You can object to the processing of your data for direct marketing purposes.
- **Withdrawal of Consent:** If you have provided consent to us to process your data, you can withdraw that consent at any time.

To exercise your rights or ask any questions, please contact us at info@skippingworkshops.co.uk. If you are not satisfied with how we handle your data, you have the right to lodge a complaint with the Information Commissioner's Office (ICO).

8. Data Security

We take appropriate measures to protect your personal data from unauthorised access, alteration, or destruction. This includes using encryption, secure servers, and regular security assessments.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any changes will be posted on this page with an updated revision date.